

The dance series from Ortofon is now complete – MC Tango joins MC Samba & MC Salsa

For almost sixty years, Ortofon has been at the forefront of music reproduction from analogue records. Throughout the years Ortofon have developed many new and creative designs for the enjoyment of music lovers and audio enthusiasts all over the world.

WHY AN ORTOFON MOVING COIL CARTIDGE?

Many have asked the question: Why is the sound of a moving coil cartridge so superior to that of a traditional magnetic: The answer in one word is linearity. The patented Ortofon low-impedance, low-output design is inherently linear over the entire audible range. This coupled with unequalled tracking ability and unique diamond profiles combines to deliver a sound previously deemed unattainable.

The MC Tango, MC Samba and MC Salsa is a direct result of our endeavours.

MC Tango has an elliptical diamond which is cut and polished to Ortofon's standards, and the output is 0.5 mV. The MC Tango is our MC entry level cartridge with a very high cost/performance ratio.

MC Samba and MC Salsa have a tiny, nude Elliptical or Fine Line diamond, mounted on a very light and rigid cantilever. This results in low equivalent stylus tip mass and cantilever compliance on 14 and 15 $\mu\text{m}/\text{mN}$, which means that MC Samba and MC Salsa will give excellent results with virtually any tone arm.

The armature has been designed as a tiny lightweight cross, and the coils are mounted at exactly 90 degree to each other (just like the walls of the record groove), which is improving the channel separation. The magnet and improved damping system has allowed its natural pivotal point to be placed immediately behind the armature, this is giving an extremely precise moving system. Besides, we have increased the output voltage of the Samba to 0.3 mV and the MC Salsa to 0.38 mV.

Finally, the name and design is bonded together: The MC Tango is presented in a blue transparent house, the MC Samba is in a yellow transparent house, and the MC Salsa is in an orange transparent house.

So, if you like the idea of a moving coil cartridge, but don't like the idea of spending a small fortune, the MC Samba, MC Salsa or the MC Tango will be an excellent choice.



Tango

Tango is a social dance originating in Buenos Aires Argentina, and Montevideo Uruguay. The musical styles that evolved together with the dance are also known as "tango". Early tango was known as tango criollo, or simply tango. Today, there are many tango dance styles, including Argentine Tango, Uruguayan Tango, Ballroom tango (American and International styles), Finnish tango, Chinese tango, and vintage tangos. The Argentine tango is often regarded as the "authentic" tango since it is closest to that originally danced in Argentina and Uruguay, though other types of tango have developed into mature dances in their own right.



Samba

Samba is a lively, rhythmical dance of Brazilian. There are two major streams of Samba dance that differ significantly: the Brazilian Samba and the Ballroom Samba:

-Brazilian Samba is the oldest, most popular and traditional form of Samba danced in Brazil is the "Samba no pé" (Foot Samba). It originated in the suburbs and favelas of Rio de Janeiro and it's the type of Samba we see on the Brazilian Carnival parades.

-As a ballroom Samba, the samba is a partner dance, meaning that two dancers dance as a couple connected.



Salsa

Salsa is a partner dance form that corresponds to salsa music, however it is sometimes done solo too. The word is the same as the Spanish word salsa meaning sauce, or in this case flavour or style.

Salsa is danced on music with a recurring eight-beat pattern, i.e. two bars of four beats. Salsa patterns typically use three steps during each four beats, one beat being skipped. However, this skipped beat is often marked by a tap, a kick, a flick, etc. Salsa is a slot or spot dance, i.e., unlike Foxtrot or Samba, in Salsa a couple does not travel over the dance floor much, but rather occupies a fixed area on the dance floor. In some cases people do the Salsa in solo mode.